# SWOT Analysis Template

Fill in the following sections. Refer to the article “SWOT Analysis: How To With Template (MS Word)” for details and examples.

|  |  |
| --- | --- |
| **Strengths (Internal, Positive)** | **Weaknesses (Internal, Negative)** |
| **Opportunities (External, Positive)** | **Threats (External, Negative)** |